



Group in Good Standing

Each group must complete the following to remain in good standing:

- Members of the chapter/AIG board are all members of Alumni Association
- Complete an annual report
- File taxes on an annual basis
- Comply with data usage guidelines, the Trademark Licensing Agreement, and FERPA
- All outstanding debts paid in full (e.g. football tickets, visibility items)

GROUP OF DISTINCTION

3 Tier Structure:

Lion Level of Distinction (complete 7-10 categories from list below and be in Good Standing)

Laurel Level of Distinction (complete 11-13 categories from list below and be in Good Standing)

Elm Level of Distinction (complete 14-15 categories from list below and be in Good Standing)

Categories for Recognition (*must provide an example/description for each category; programs may only be used as an example in one category*):

1. Alumni Association membership support and recruitment
2. Career networking and professional development (e.g. Career networking, panels, special presentations)
3. Social interaction and fellowship (e.g. football viewing parties, family picnic, day at the park)
4. Community service (local or national level; THON excluded)
5. Interactive communication (e.g. social media, Twitter, LinkedIn, Facebook, Instagram)
6. Participation in Alumni Leadership Connections opportunities (e.g. trainings, webinars, one on one with your regional director focused on a specific topic)
7. Support of and/or Participation in Alumni Association events and initiatives (e.g. Tailgates, City Lights, Homecoming Parade, Senior Send-Off)
8. Submit a nomination(s) for the Alumni Association's Volunteer Awards Program
9. Joint Activity (i.e. collaborative effort with another Penn State Alumni Association group)
10. New or Innovative Program (i.e. try something that you haven't tried during the past 3 years)
11. Student interaction (e.g. student send-off, mentoring, care packages)
12. Financial support of students (e.g. book awards, annual scholarships, emergency grants)
13. Annual contribution to group's endowment through the University
14. Alumni Admissions participation
15. Participation in THON related activities (dancer mail, fund raising, watch parties, etc.)

Incentives/Benefits:

Lion Level:

- Patch (outlined in blue) and year pin
- Entered into a special lottery drawing for access to the Alumni Association suite at the BJC during THON weekend
- Registration fee (\$50) for the Homecoming Parade will be covered by the Alumni Association (beginning in 2018)
- Recognition in *Penn Stater* ad
- Mention at PSAA events
- Special logo to be used on website, publications

Laurel Level:

- Patch (outlined in silver) and year pin
- Entered into a special lottery drawing for access to the Alumni Association suite at the BJC during THON weekend
- Registration fee (\$50) for the Homecoming Parade will be covered by the Alumni Association (beginning in 2018)
- Recognition in *Penn Stater* ad
- Mention at PSAA events
- Special logo to be used on website, publications
- 2 free admissions to attend an ALC (regional training or national conference) within one fiscal year
- Entry into drawing for \$500 grant to be used toward initiative of group's choice (i.e. program or scholarship)

Elm Level:

- Patch (outline in gold) and year pin
- Entered into a special lottery drawing for access to the Alumni Association suite at the BJC during THON weekend
- Registration fee (\$50) for the Homecoming Parade will be covered by the Alumni Association (beginning in 2018)
- Recognition in *Penn Stater* ad
- Mention at PSAA events
- Special logo to be used on website, publications
- 4 free admissions to attend an ALC (regional training or national conference) within one fiscal year
- Entry into drawing for \$1000 grant to be used toward initiative of group's choice (i.e. program or scholarship)